



Strategic Plan

2022 - 2024

Argyle Housing's 2022-2024 Corporate Strategic Plan sets a clear direction with aspirational goals.

In 2022 new initiatives will be based on insights from industry and stakeholder research. Clients will continue to remain at the centre of our decision making and service delivery.

Our Changing Environment

The community housing landscape is facing a range of supply and demand factor challenges. Our Strategy will respond and evolve to harness opportunities and address risks to our business.

Our Mission

A better future for our communities through the growth and sustainability of our quality housing services

STRATEGIC PILLARS

	1. Our Clients	2. Our People	3. Our Business
Goal	Ensure that clients are at the centre of our decision making and service delivery	Encourage a high-performing, flexible and inclusive team that reflects our vision, values and mission	Be innovative and responsive to grow and sustain our business
Elements	1.1 Insight focused (understanding our clients) 1.2 Community connections 1.3 Service evolution	2.1 Leadership 2.2 Constructive culture 2.3 Continual learning and career development	3.1 Effective systems and prioritising resources 3.2 Local, state and federal government relationships 3.3 Industry and community partnerships 3.4 Financial sustainability

Success Measurement

We are committed to setting clear targets and KPIs for our Strategy that seek to achieve 'where we want to be' in 2024 for each element of our three pillars.

ARGYLE HOUSING VALUES

Respect

Opportunity

Accountability

Inclusive

